MATT HALL
UX Designer

matthalldesign.com
hallm0013@gmail.com
281-217-5307

SUMMARY

Experienced, UX designer and product manager producing creative solutions for meaningful challenges. With a combination of visual design and technical skills, I have the ability to lead projects from concept to completion.

EDUCATION

2013
Southwestern University
B.A. Political Science

2018
Bloc
User Experience Design

DESIGN SKILLS

UX/UI & Visual Design
User Research & Testing
Competitive Analysis
Information Architecture
User Personas, Stories, & Flows
Wireframing & Prototyping
Product Strategy

DESIGN TOOLS

Sketch
Figma
Invision
UsabilityHub
Git & Github

TECHNICAL SKILLS

HTML5
CSS3
Javascript & JQuery

RECENT PROJECTS

Fade

Responsive Web App

Temporary file storage app that stores links, files, and docs for 30 days since the last time you used them. Designed style guide and coded homepage with HTML and CSS.

BusyBus

Android App

Public transit app for riders who use the same buses everyday. Designed in Figma and coded a clickable prototype with HTML and CSS and Javascript.

EXPERIENCE

Founder - UX Designer

IdeaMapr | Oct 2015 - Present

- Designed and shipped a responsive web app working closely with engineers
- Pinpointed client needs with interviews, clickable prototypes, and usability tests
- Managed a remote team collaborating asynchronously

Product Manager

Accela | Jun 2015 - Oct 2015

- Led a remote development team crafting the UI for Accela's core applications
- Created an employee onboarding and education portal with the design team
- Gave feedback and presented research in design reviews

Product Manager - UX Designer

Granicus | July 2013 - Mar 2015

- Led a remote team of designers and engineers collaborating asynchronously
- Interviewed users and drafted personas, user flows, and user stories
- Presented work at webinars and conferences